



# The Consultus Buying Club

Let us handle your  
energy costs

Energy prices are increasing, with commodity costs and non-energy charges combining to bring 20-30% rises year on year for many customers. And with this trend looking set to continue, is it time to look at an alternative approach?

## What is the Consultus Buying Club?

The Consultus Buying Club (CBC) first founded in 2010 was created to provide flexible energy procurement to smaller mid-market companies.

It works by aggregating the volume of a group of companies with similar approaches to energy purchasing under one portfolio, allowing CBC Members to benefit from:

- economies of scale
- ongoing market changes & flexible pricing
- more agile purchasing and lower costs with no cross-subsidy
- access to bespoke risk strategies
- optimised energy procurement by an industry leader

## Why join CBC?

As an award-winning energy consultancy with over 24 years of operations, Consultus has a proven track record of out-performing the market minimums over the past decade.

Based on our long standing relationships with suppliers and transparent, "open book" approach to clients, we are able to negotiate the best terms available and provide unbiased and transparent recommendations.

*"Avoid being tied to inflexible and potentially costly fixed-price energy contracts"*

## How do we provide consistency in your energy costs?

CBC Members have a choice of purchasing approach, dependant on their need for budget certainty and risk appetite.

This gives CBC Members total control of their energy purchasing:

### Budget Guard



Provides price certainty while enabling the client to take advantage of any downward market movement.

Budget guard sets a maximum commodity price at the outset of trading, above which the price will never exceed, providing budget certainty and peace of mind.

### Market Tracker



Our best performing strategy versus the market minimum, Market Tracker covers a CBC member's energy needs in a rising market, protecting them from further rises. As and when the market falls, Market Tracker seeks to take full advantage of price falls by allowing the client to re-enter the market.

Based on the last decade performance this strategy provides 10%-13% savings on annual energy spend vs the market minimum and is ideally suited to clients looking to take full advantage of market volatility.

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## CBC Key Benefits

- ✓ Avoid being tied to inflexible and potentially costly fixed-price energy contracts
- ✓ Designed specifically for mid-market energy users who want to save money and inconvenience via a group portfolio approach to energy buying
- ✓ An approach based on robust risk management strategies supported by up-to-the-minute market intelligence
- ✓ CBC Members have access to transaction reports, daily market updates and monthly position reports via our bespoke **myEnergy** client portal
- ✓ Bill Validation included at no added cost to ensure CBC Members are always being charged accurately by the supplier
- ✓ Enjoy a consistent billed rate for your energy throughout the year, followed by an annual reconciliation based on market performance



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